



Drive Your Triumph Day Saturday, February 10, 2024

Dear Triumph Enthusiast,

Drive Your Triumph Day is just around the corner on Saturday, February 10, 2024.

I'm Rye Livingston, a proud member of the Triumph Travelers Sports Car Club located in Northern California, and I wanted to extend an invitation to all Triumph and Standard owners worldwide to join us in commemorating Sir John Black's Birthday. This visionary individual orchestrated Standard's acquisition of Triumph post-World War II, paving the way for the incredible cars we cherish today.

Since its inception in 2016, Drive Your Triumph Day has gained remarkable traction. I've received hundreds of photos from participants across the globe: England, Scotland, Ireland, Wales, New Zealand, Australia, South Africa, Uruguay, Netherlands, Germany, Switzerland, Finland, Canada, Holland, Czech Republic, and the USA. With this year's event falling on a Saturday, I'm hopeful that we'll have even more participants!

Participating is easy – on February 10th, take your Triumph or Standard out for a spin. Whether it's a solo drive on a scenic country road, a leisurely outing to lunch, or a commute to work, seize the moment. Bring along your spouse, friend, child, grandchild, or even your furry companion, and take a photo. The focus should be on the car, ideally with the owner or passenger situated against a cool backdrop, landmark, scenic vista, or even in your driveway. If it's the middle of the winter where you live and your car is in hibernation, or in the middle of a restoration, take a photo of it in the garage. Embrace creativity and have fun with it!

Once you've captured the moment, email a high-resolution photo to driveyourtriumphday@gmail.com, accompanied with some basic details: owner's name, year and model of car, and place photo was taken (city, state, country). The photos will then be published not only in our club newsletter and website, but also in USA's national magazine: Vintage Triumph Registry, and on the Drive Your Triumph Day Facebook page.

Feel free to spread the word by forwarding this invitation to other Triumph and Standard Owners and Clubs you may know of. Don't forget to reach out to your club's Activities Chairman and Newsletter editor. Be sure to contact me with any questions you may have, and thank you in advance for getting the message out to your members and friends to drive their Triumphs & Standards on February 10th.

Best Regards,

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